

ADVERTISEMENT RATES & SPECIFICATIONS

Description

Tier One listing: Top Non-Imploded

In the “Top Non-Imploded” slot located ‘above-the-fold’ on the Mortgage Lender Implode-O-Meter web site right side, this is considered the most premium position with over 100 thousand page views weekly. Potential advertising Lenders must successfully complete an audit to establish financial soundness. Only a finite number of lenders can be awarded this position. Positions are currently wait-list only.

Tier Two listing: Featured Non-Imploded

In the “Non-Imploded List” located by scrolling down the entry page left side *and* featured on a secondary dedicated webpage. Tier Two listings cost less than Tier One listings. Potential advertising lenders must successfully complete an audit to establish financial soundness. Only a finite number of lenders are accepted in this position, and this is the only way to be wait-listed for Tier-One.

Tier Three listing: Non-Imploded List

Located on a dedicated webpage from a link directly under the Tier One listings on the Implode-O-Meter web site, these listings are categorized by ‘State’ using an image map of the U.S. (plus a drop down menu) to itemize and separate individual advertising lenders. No audit is needed to obtain this ‘state-level’ Tier Three listing, but you MUST be in good standing with the Lending Community. Listings can include information such as type of Lender (i.e. Prime, Nonprime, Alt-A, Commercial, Construction/Rehab, or Hard Money), contact info, description of services, company logo, etc.

TIER 1 LISTING	TIER 2 LISTING
\$500 per month Flat Fee for national listing and inclusion with “ Top Non-Imploded ”.	\$250 per month Flat Fee for national listing, inclusion with “ Featured Non-Imploded ”.
Also receive listings in every state you are licensed to do business.	Also receive listings in every state you are licensed to do business.

TIER 3 LISTING
\$20 per state per month not to exceed \$250 at which point advertising lender will be listed nationally and in every state licensed.

Non-imploded lender listing submission forms and logo specs will be provided upon request and/or ratification of insertion order. The Niche Report will give a substantial discount for any paid print order when paired with any Tiered listing above. Advertisers who pair any Tiered listing above with a paid print order through The Niche Report will also receive an additional 25% discount on banner advertising with Mortgage Lender Implode-O-Meter and/or other IEHI sites.

To inquire about a Non-Imploded Lender listing on the Mortgage Lender Implode-O-Meter please contact the following:
<http://ml-implode.com>
ml-feedback@ml-implode.com

To inquire about a print listing jointly with The Niche Report and Implode-O-Meter, please contact the following:
www.TheNicheReport.com
info@thenichereport.com

Online listings are made available thru The Mortgage Lender Implode-O-Meter and may require an audit to be performed.
Joint Listings with The Niche Report are managed, audited and invoiced exclusively by The Niche Report.
Other terms and conditions may apply.

EXPAND
YOUR
REACH



With a Non-Imploded™
Lender Listing

The*Niche*Report

in partnership with



Email: info@thenichereport.com Phone: 540.657.2632
Web: www.TheNicheReport.com Fax: 703.991.2362

The*Niche*Report

Email: ml-feedback@ml-implode.com Phone: 404.405.5766
Web: <http://ml-implode.com> Fax: 888.978.3131

Implode--Meter